**LEARNING INTENTIONS:**

1. I can **research** relevant information and clearly explain why it is **reliable**.
2. I can clearly present my information visually to my audience in a clear and simple manner.

**INFOGRAPHIC -** You have seen many examples of infographics in class and how they are used to display reliable research/information in an easy to understand way. According to Wikipedia, Information graphics or infographics are graphic visual representations of [information](http://en.wikipedia.org/wiki/Information), [data](http://en.wikipedia.org/wiki/Data) or [knowledge](http://en.wikipedia.org/wiki/Knowledge) intended to present complex information quickly and clearly. Go to <http://en.wikipedia.org/wiki/Infographic> to read more about them. If you want to see more, simply do a ‘GOOGLE IMAGE’ search for ‘INFOGRAPHICS’.

**General Rules About INFOGRAPHICS:**

* Clearly show the data so it is easy to understand through images and numbers.
* Make the audience think about the information rather than about methodology, graphic design, the technology of graphic production or something else
* Do not distract the audience from your purpose and the information.
* Present many numbers in a small space.
* Make hard to understand data easy to understand.
* ****Encourage your audience to compare different pieces of data
* Show your data/research at a broad overview and narrow your information.
* You should have a clear purpose as to why you created your infographic.
* Images should be related to the data presented.

**STUDENT GENERATED CRITERIA:**

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| --- | --- | --- | --- |
| **WHAT TO INCLUDE:** | ✓/ X | **Things to Improve** | ✓/ X |
| **1.) Title*** Includes a description of what the purpose of your infographic
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| **2.) Reliable Research (statistics)*** Must include a minimum of 2 reliable sources for each piece of data
* Must include 3 reasons why your 2 sources from above are reliable
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| **3.) Visual Presentation*** 3-5 researched statistics
* Different images for each piece of information displayed in a creative way
 |  |  |  |
| **4.) Images to represent** statistics/data/information* The images are related to the information being displayed.
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| **5.) Poster*** Coloured
* Neat and presentable
* Bordered
* Creative
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