

NAME: _____

DATE: _____

PASSION TRAILER PROJECT

Learning Intentions:

- 1.) I can identify, communicate, and display my passions.
- 2.) I can create a unique and creative passion trailer that evokes emotions.
- 3.) I can follow the 'BIG 6' learning principles.

PASSION PROJECT

Your assignment is to create an engaging passion trailer using the criteria listed below. Your project should clearly display to your audience your passions and why you are passionate about the topics you choose to include.

It is important that your trailer has structure and is not randomly organized. You should be creative and do your best to show your audience what you are passionate about. The goal is to teach all of us about you. It is my hope that you can teach everyone something about yourself that they don't know. Use images, text, and music to evoke emotions.

LIST 5 of your passions from your brainstorming handout.

1. Family and Culture
2. _____
3. _____
4. _____
5. _____

Examples of Passion Trailers

Visit our class website to view examples from past years.



CRITERIA/RUBRIC:

	BEGINNING	DEVELOPING	APPLYING	EXTENDING
PASSIONS	<ul style="list-style-type: none">- Includes 1 activity that you are passionate about.1. Little attempt to explain WHY you are passionate about it in words/ photos/pictures- Unclear explanation of passions- Unclear which passion is your deepest one and very little explanation if any is provided. <p><i>(This should be your longer section and it should highlight your deepest passion)</i></p>	<ul style="list-style-type: none">- Includes 2 activities that you are passionate about.1. Displays WHY you are passionate about it in words/ photos/pictures- Attempts to explain passions (text) but text is limited.- Main passion is clear, but not explained clearly. <p><i>(This should be your longer section and it should highlight your deepest passion)</i></p>	<ul style="list-style-type: none">- Includes 3 activities that you are passionate about.1. Clearly displays WHY you are passionate about it in words/ photos/pictures- Explains your passions (text) but may lack some details.- Main passion is focused and explained. <p><i>(This should be your longer section and it should highlight your deepest passion)</i></p>	<ul style="list-style-type: none">- Includes 4-5 activities that you are passionate about.1. Clearly displays WHY you are passionate about it in words/ photos/pictures- Clearly explains your passions (text) in detail.- Main passion is clearly focused and explained. <p><i>(This should be your longer section and it should highlight your deepest passion)</i></p>
PICTURES / VIDEOS	<ul style="list-style-type: none">- Has not included any video clips of any passions.	<ul style="list-style-type: none">- Has only included 2 video clips of different passions. (Animoto	<ul style="list-style-type: none">- Has included meaningful and relevant video clips for each	<ul style="list-style-type: none">- In addition to photos, you must incorporate at least one meaningful and relevant video clip

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	<ul style="list-style-type: none"> - No credit/sources have been listed for online images. <p>(Digital Law. Give your sources of where you got your image from.)</p>	<p>limits videos to just under 10 seconds)</p> <ul style="list-style-type: none"> - Missing more than one source of an online image. <p>(Digital Law. Give your sources of where you got your image from.)</p>	<p>passion. (Animoto limits videos to just under 10 seconds)</p> <ul style="list-style-type: none"> - Missing at least one source of an online image. <p>(Digital Law. Give your sources of where you got your image from.)</p>	<p>for each of your passions (Animoto limits videos to just under 10 seconds)</p> <ul style="list-style-type: none"> - If for some reason you use an image from the internet, you must list your sources. (Digital Law. Give your sources of where you got your image from on each slide or a separate slide at the end.)
CREATIVITY	<ul style="list-style-type: none"> - Uses a template/music that does not match the purpose of the project - Has used copyrighted music. - Chooses a very common template - Does not make an attempt to be creative with pictures, text, videos, music, or any other aspect of the project. - Does not make an attempt to make a memorable and meaningful project. 	<ul style="list-style-type: none"> - Uses a template/music that does not match the purpose of the project - You may not upload mp3 music that is copyrighted. - Choose a unique template - Make your trailer memorable for your audience! Make us laugh and make us cry (IE Use your sense of humor and try to appeal to the emotions of your audience) 	<ul style="list-style-type: none"> -Chooses a template/song that matches the mood of the trailer and is appropriate for the audience. - Choose a unique template - Trailer is memorable for your audience! Make your audience laugh and cry (IE Use your sense of humor and try to appeal to the emotions of your audience) 	<ul style="list-style-type: none"> - BONUS: Create your own music (IE Play an instrument or use something like Garage Band) -Chooses a song that matches the mood of the trailer and is appropriate for the audience. - You may not upload mp3 music that is copyrighted. - Choose a unique template - Trailer is memorable for your audience! Make your audience laugh and cry
CONTENT / ORGANIZATION	<ul style="list-style-type: none"> - Disorganized and does not have any structure - Includes personally identifiable information (IE Do not include any images/text of where someone might be able to find you - Digital Privacy) - No text that introduces each passion/section 	<ul style="list-style-type: none"> - Somewhat organized but lacks structure - Contains some personally identifiable information (IE Do not include any images/text of where someone might be able to find you - Digital Privacy) - Introduces some sections/passions clearly with titles/sub-titles and text 	<ul style="list-style-type: none"> - Organized and has structure - Does not include any personally identifiable information (IE Do not include any images/text of where someone might be able to find you - Digital Privacy) - Introduces most sections/passions clearly with titles/sub-titles and text 	<ul style="list-style-type: none"> - Organized and has definite structure - Does not include any personally identifiable information (IE Do not include any images/text of where someone might be able to find you - Digital Privacy) - Introduces different sections/passions clearly with titles/sub-titles and text
OTHER	<ul style="list-style-type: none"> - Length: 1-2 - Givens are not attended to: spelling, grammar, sentence structure, capitals, punctuation, etc. - Clearly shows effort 	<ul style="list-style-type: none"> - Length: 1-2 minutes. - Givens are not closely attended to: spelling, grammar, sentence structure, capitals, punctuation, etc. - Clearly shows effort 	<ul style="list-style-type: none"> - Length: 2-3 minutes. - Givens have been attended to: spelling, grammar, sentence structure, capitals, punctuation, etc. - Clearly shows effort 	<ul style="list-style-type: none"> - Length: 3-4 minutes. - Givens have been attended to: spelling, grammar, sentence structure, capitals, punctuation, etc. - Clearly shows effort